





# CORPORATE PARTNERSHIPS

WITH EMPLOYEE REWARD OPPORTUNITIES





- Provide fan-friendly game presentation at affordable rates.
   (Major League entertainment at Minor League prices.)
- Become the elite women's soccer team in Arizona.
- Create platform for women athletes' to continue career progression.
- Take needed first steps towards bringing major league women's soccer to Arizona.

#### **COMMUNITY APPEARANCES**



Honored On-Field at D'backs Home Game

#### **FUN & UNIQUE MATCH PROMOTIONS**



"Taylor Swift" Night Including Live Halftime Performance

#### **OFFICIAL POST-GAME PARTY ON-FIELD (ALL FANS INVITED EVERY GAME)**





### 2025 INAUGURAL SEASON HIGHLIGHTS

### SET MULTIPLE ALL-TIME LEAGUE ATTENDANCE RECORDS (SINGLE-GAME & SEASON)



### **FEATURED DIVERSE PLAYER POOL**

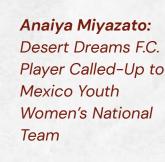
- Top National/International Players
- Arizona Focused:
   50%+ of Roster Had Direct Ties to Arizona Market
- 50%+ of roster involved with NCAA Division 1 Level



Holly Hunter:
Desert Dreams F.C.
Player Called-Up to
U.S. Women's Deaf
National Team

### GENERATED MEDIA IMPRESSIONS ACROSS TV, NEWSPAPER & COMMUNITY EVENTS







Dyana Dawood:
Desert Dreams F.C.
Player Called-Up
to Iraq Women's
National Team



## WOMEN'S PREMIER SOCCER LEAGUE



- The Women's Premier
   Soccer League was
   founded 25+ years ago
   and features teams
   across the country.
- Numerous past FIFA
   Women's World Cup &
   NCAA Champions have
   participated in the
   league.



— ALEX MORGAN

California Storm, 2010

Seattle Sounders Women, 2012



— ROSE LAVELLE
Dayton Dutch Lions, 2016



MEGAN RAPINOE

Elk City Pride, 2002 - 2006 Seattle Sounders Women, 2012



BRANDI CHASTAIN

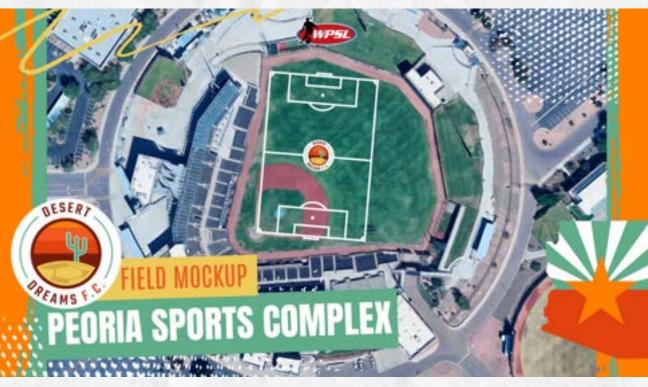
California Storm, 2010



- 10,000+ seat stadium repurposed for soccer following each Cactus League season (home of MLB's San Diego Padres & Seattle Mariners).
- Provides great fan amenities & match day experience.
- Located in densely populated P83 District featuring numerous restaurants, shopping & family activities nearby making it one of the premier destinations for West Valley families.













- 3rd largest U.S. market without major league women's soccer.
- Arizona is a 'major league' market:
   But only has one women's pro sports team.
- Huge local soccer interest & participation levels (youth & adult).
- Record recent growth for women's sports across multiple benchmarks (e.g., fan affinity, etc.).
- Most Phoenix-area sports teams located downtown or in the East Valley – leaving the West Valley as an underserved market for family & sports-related entertainment options.





### **WEST VALLEY TRADITION**

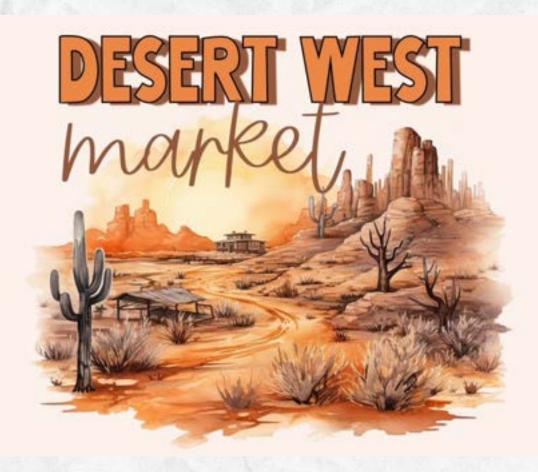
Desert West Market (previously named Park West Market) is a long established West Valley tradition featuring a community market with 120+ vendors and food trucks each weekend. During winter months (Oct-Apr.) the market occurs on Saturday mornings. And during summer months (May-Sept) the market occurs on Saturday evenings. The market averages approximately 4,000 patrons each Saturday night.

### DDFC + DESERT WEST MARKET

Starting with the 2026 season, we are partnering with the Desert West Market to create an enhanced hyper-local West Valley experience featuring local vendors, multiple food trucks, kids games, live music – and Desert Dreams F.C. soccer simultaneously occurring at the stadium (where one ticket will give fans access to all events).

#### **COMMUNITY PARTNERSHIP**

We are excited about the foundation laid in our 2025 inaugural season – and how this partnership will help us further increase local awareness, etc.







### ALL SPONSORSHIP PACKAGES INCLUDES TICKETS FOR ALL EMPLOYEES:

- Regardless of Total # of Employees!
- Great Way to Show Employee Appreciation!
- Best Value in Arizona Sports!

20% PRICE REDUCTION FOR 2-YEAR DEALS!





- Tickets for All Employees (+ Guests)\*
- Logo on Uniform
- Title Night Partner
- In-Game Marketing Activations
- On-Site Tabling & Handouts
- Social Media
- In-Stadium Signage
- Hometown Player Program
- "Kicks For Kids" Program
- And Countless Customized Activations to Elevate Your Business Locally!





# HER GAME HER TIME

### BE A PART OF HISTORY

This team is only made possible from the support of our local community.

We want to work with like-minded businesses of all types & sizes to create mutually beneficial programs together.

We guarantee that we have a package size to meet your marketing & budget goals. And we pride ourselves on finding a price point for every interested party - and for always over-delivering.

Our long-standing policy is to issue full refunds if any corporate partner is not satisfied with one of our events. LET'S KICK IT TOGETHER

Sponsorships, Tickets, Grassroots Initiatives...

**CONTACT US:** Brett@Hometown-Sports.com

**LEARN MORE:** <u>DesertDreamsFC.com</u>

